

## IDEAS

Below are examples of different ways you can present your topic on video.

You can also combine any of these examples e.g. create an animated documentary.

- Animation:** Animation created on computer using CGI Tools such as Flash, Maya, etc.  
**Or** hand drawn or cell animation, cut-out animation, Claymation,  
**Or** other 2d or 3d animation created using traditional stop motion techniques.
- Music Video:** A film intended to interpret a piece of music. The music is used in its entirety, and the images are edited to the music. Festival entries must include either original music or must be accompanied by written permission to use copyrighted music.  
**You can find royalty free music at several sites online including [Royalty-free.tv](http://Royalty-free.tv).**
- Art Film:** Like music video, this category is open ended, using many different shooting and editing techniques, special effects and sound to express its context. Unlike music video, its intention is not to interpret a piece of music. Rather, when music is used, it is used as one element among many to create a unified whole.  
  
Art films can explore and expand the current limits of film language. Many techniques commonly used by mainstream filmmakers began as experiments by artists. Written copyright permission guidelines apply.
- Documentary:** A production using techniques such as interviews, voice-over narration, and footage of actual events to explain or explore a real person, organization, program, event, or incident.
- News Feature:** Not an entire news program, but an individual story on a specific event
- Commercial:** A short commercial advertisement as on television or increasingly in movie theatres
- Anti-Ad:** Funny or serious, anti-ads explicitly or implicitly question or comment on the content and /or structure of commercial advertising.
- PSA:** Like an advertisement a Public Service Announcement has a message, but it is non-commercial.
- Dramatic Narrative:** Tells a dramatic, fictional story
- Comedic Narrative:** Tells a comedic, fictional story

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